

Manual correct GLS presentations in your shopping cart

The correct presentation of transport in the e-shop significantly affects decision-making Customers. Be transparent and uncluttered, resulting in a higher number of completed orders in your shopping cart.



What is the correct GLS transport labelling?



ONE LOGO AND CLEAR SERVICE DESCRIPTION

1. A uniform logo for delivery to the address and to the pick-up points guarantees the customer quick orientation and save him time.

Download the logo

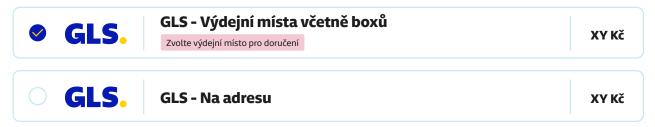
Logo for download

2. Clearly name both delivery methods. The addition "including boxes" informs about the possibility of sending a parcel to a GLS locker, which is the most popular delivery method.

VARIANT **DOPORUČUJEME**

ø GLS.	GLS - Výdejní místa včetně boxů Zvolte výdejní místo pro doručení DOPORUČUJEME	хү кč
GLS.	GLS - Na adresu	хү кč

VARIANT STANDARD





How to implement GLS shipping in your shopping cart?

Take advantage of easy integration into most e-commerce platforms using the downloadable manual.

Download the manual

